

## Skill Faculty of Management Studies & Research

### Skill Department of Tourism & Hospitality

**Program Name:** BBA (Airline & Airport Management) with Honours/ Research

**Duration:** 03/04 Years

**Fee:** Rs 22,250 /- per semester

**Eligibility:** 12th Pass with any stream or L4 in relevant Stream, **Batch Size:** 30

**Program Structure:**

Year	Semester	Pedagogy
<b>First</b>	1 <sup>st</sup>	Classroom Study/Practical
	2 <sup>nd</sup>	Classroom Study/Practical
<b>Second</b>	3 <sup>rd</sup>	OJT
	4 <sup>th</sup>	Classroom Study/practical
<b>Third</b>	5 <sup>th</sup>	Classroom Study/Practical
	6 <sup>th</sup>	OJT
<b>Fourth</b>	7 <sup>th</sup> 8 <sup>th</sup>	OJT/ Research Project / Specialization Courses

#### About BBA (Airline & Airport Management) with Honours/ Research

The Skill Department of Tourism and Hospitality offers a **BBA (Airline & Airport Management) with Honours/Research** program designed for students aspiring to build a career in the aviation industry. This comprehensive 4-year degree program aligns with the **National Education Policy (NEP)** framework, offering multiple entry-exit options and industry-integrated learning.

The curriculum is crafted to provide deep insights into the functioning of airlines and airports, covering areas such as:

- Airline operations and scheduling
- Airport management
- Customer service excellence
- Aviation safety and security
- Cargo and logistics management
- Airfare and ticketing
- Aviation marketing
- Airport finance and regulatory frameworks

A distinguishing feature of this BBA program is its **emphasis on industry exposure**. Through continuous **On-the-Job Training (OJT)**, students gain real-time experience at airports and airline-

related establishments. This hands-on experience is facilitated through a robust collaboration with the **Airport Authority of India**, the primary industry partner for the program.

The program not only equips students with domain-specific skills but also trains them in leadership, communication, crisis management, and team coordination—essential qualities for the fast-paced aviation environment.

Students have the opportunity to specialize in areas of their interest during the final year and undertake projects or research related to current trends in airline and airport operations.

#### **Career Opportunities:**

**Graduates of this program can pursue roles such as:**

- Airport Operations Manager
- Airline Customer Service Manager
- Ground Handling Supervisor
- Flight Operations Executive
- Aviation Safety Analyst
- Cargo & Logistics Coordinator
- Aviation Marketing Executive
- Management Department

**Opportunities are available across:**

- Domestic and International Airlines
- Airport Authorities and Ground Handling Services
- Aviation Training and Consultancy Firms
- Travel & Tourism Enterprises
- Air Cargo and Logistics Companies

In addition, entrepreneurial opportunities exist in establishing aviation service firms, travel agencies, or aviation HR outsourcing consultancies.

#### **Industry Partners:**

Having industry partnerships is of paramount importance for a department or program focused on tourism and hospitality for many reasons like real-world exposure, skill development, networking opportunity, research and innovation, job placement and career advancements.

Skill Department of Tourism & Hospitality has a networking with the Airport Authority of India which regulate the aviation industry and also manage and operate many airports in India. The strong association with the **Airport Authority of India** makes this a career more promising and prepare the students for success in the dynamic and competitive airline industry.



#### For More Information

**Mr. Sandeep Kumar – Program Coordinator**

Skill Department of Tourism & Hospitality, Email: [sandeep.kumar@svsu.ac.in](mailto:sandeep.kumar@svsu.ac.in)

\*\*\*\*